

# say aloha to aloft

For the traveler open to possibilities, Aloft Hotels are a modern, fresh and fun destination. With our loft-inspired design and free-flowing energy, you can celebrate your style in the unique openness of a no-walls, no-limits space. See why everyone's all abuzz about Aloft, and discover a whole new travel experience.

## a-zoom through aloft

**Individual Aloft rooms** Rise and shine! Spacious 9-foot-high ceilings, plush platform beds, free Wi-Fi, 42" LCD TVs, custom Aloft amenities by Bliss® Spa, walk-in showers with rainfall showerhead, our signature coffee and more. Recharge all your gadgets with our plug 'n' play docking station, which also links your computer or your tunes to the TV.

**re:mix<sup>SM</sup>** A playful place or quiet space, *re:mix* has everything you need, right within reach. sip a drink, read the paper, enjoy free Wi-Fi or pick up a game of pool, with day-to-night lighting and music to switch up the vibe. Slide up to the *w xyz<sup>SM</sup>* bar for a drink or pop into *re:fuel by aloft<sup>SM</sup>* for a self-serve snack.

**w xyz<sup>SM</sup>** Clink! Mix, meet and mingle over music and cocktails at our always-hopping *w xyz* bar. The fun flows freely with everything from pints to pinot noirs to signature drinks, plus a snack-attack menu, music and can't-miss events.

**re:fuel by Aloft<sup>SM</sup>** Grab and go gourmet, full of light meals, mix and match munchies, healthy bites, dreamy delights, make-your-own cappuccinos and more. Fill your tank 24/7.

**re:charge<sup>SM</sup>** Sprint, stretch, lift and pump—day or night. Plus stationary bikes, treadmills and elliptical machines from Life Fitness®—all the tools for your fitness fix 24/7.

**Aloft is a smoke-free hotel.**

A-go-go more places with the Starwood Preferred Guest® program. Earn free nights with no blackout dates on standard rooms. For details, go to [spg.com](http://spg.com)

**splash** Jump in and revive! Swim laps or lounge in style at our pool. Open morning to night, anytime is right for a dip!

**tactic** Spark great ideas in our sleek meeting space, equipped with state-of-the-art A/V, plasma TV and complimentary Wi-Fi. Backyard area may also be used for events.

**touch-n-go kiosk** Zip by check-in at our self-service kiosk. With touch-screen technology, choose your room/floor, confirm rates, get keys and print your boarding pass. Easy-breezy!

**in-touch** Get in the know at in-touch terminals—easy-breezy Internet access to help you find local information and access your email. It's all at your fingertips and easy to print.

**camp Aloft** A kid-tastic adventure awaits with your child's own camp aloft bed-in-a-bag and special treats. And fun food faves at *re:fuel by Aloft* will excite even the pickiest eaters!

**arf<sup>SM</sup>** Animals are fun—and they're family too! Our pet-friendly program for dogs under 40 lbs. features an aloft-branded bed and bowl and complimentary woof-alicious treats and toys.



# a-go-go to aloft



## all about aloft broomfield denver

Celebrate your style just north of the Mile High City. Aloft Broomfield Denver is a hotel of new heights in the hip Arista Development, near Interlocken, Westmoor and Rocky Mountain Metro Airport. Enjoy urban amenities surrounded by the great outdoors—you're just 20 minutes from downtown Denver and 10 minutes from Boulder.

Grab something from *re:fuel by aloft*<sup>SM</sup> and go create your own adventure. Head to Boulder or Denver for a day of exploring and quench your thirst with a post-tour cocktail at *w xyz*<sup>SM</sup> bar. Swim laps in splash, work up a sweat while you're on the road in *re:charge*<sup>SM</sup>, and pamper yourself in our day spa. Unwind in our *re:mix*<sup>SM</sup> lobby lounge and enjoy a scrumptious meal at our Kevin Taylor steakhouse.

## arrive

a whole new travel experience begins...

### amuse

**re:fuel by Aloft** mix and match meals for gourmet to go  
**w xyz bar** meet, mix and mingle over drinks, music and can't-miss events  
**in-touch** 24/7 terminals for easy-breezy Internet access and business services

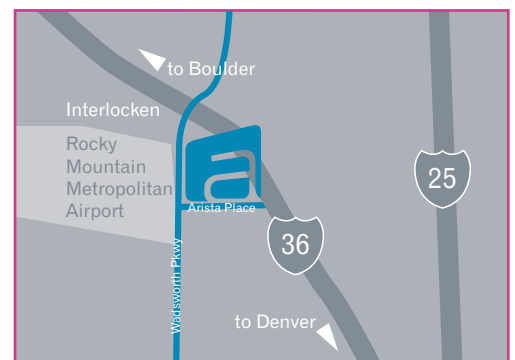
### asleep

**total guest aloft rooms** 139  
**king guest aloft rooms** 88  
**double queen guest aloft rooms** 51  
**king suite with separate hospitality parlor** 1

### awake

**tactic** 360 sq. ft. of meeting space  
50" plasma tv  
seating for 8  
**arista** ballroom is 3,128 sq. ft.  
**re:charge**<sup>SM</sup> 780 sq. ft. of fitness space  
**splash** dip, jump or lounge at our pool

**Aloft Broomfield Denver is so simple to find!** 30 miles from Denver International Airport and 12 miles from Boulder, we're centrally located between city action in Denver and Boulder's famous laid-back lifestyle. Take in a movie or shop at nearby Flatiron Crossing Shopping Center. Cheer for your team at Coors Field (MLB), Pepsi Center (NBA/NHL) and Invesco Field (NFL). Championship golf courses are two miles away. With our convenient freeway access, Colorado's major hot spots are all within easy reach.



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